Bluewater™

CONTENT CONCIERGE SERVICE

Do you have large content libraries that aren't fully used, bad user experience, and ultimately feel like you waste money year after year? Not to worry, Bluewater's Content Concierge Service will assess the current state of your content, mapping it to critical needs and positions, evaluating overall usage, assignment rates, outcomes, and will provide recommendations for content optimization. It doesn't stop there! We also will integrate all your 3rd-party content into your existing LMS using our Content Integration Service, providing you with one content experience no matter how many 3rd-party providers. Below are the steps for how we do it:
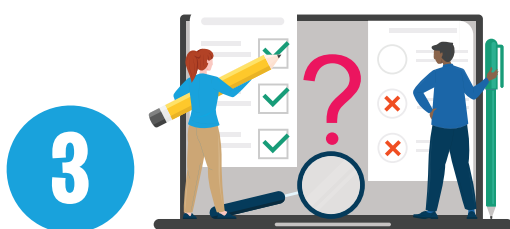
1 EVALUATE/ASSESS CURRENT CONTENT REQUIREMENTS

- Compliance
- Skills-based
- Role/position-based
- Leadership & development
- Other

2 CONTENT OPTIMIZATION RECOMMENDATIONS

- What has to stay?
- What needs to go?
- Find gaps

3 DESIGN PLAN FOR OPTIMIZATION & EXECUTION

- Update role, skill, or position data
- Identify content to fill content gaps
- Identify custom content development
- Develop updated curricula maps

4 PURCHASE NEW CONTENT, INTEGRATE WITH LMS

- Targeted content bundle solution
- Single content integration into LMS
- Development of custom content
- Deploy new content model as pilot
- Expand into full enterprise
- Manage, update and maintain

A BETTER CONTENT EXPERIENCE IS WAITING!

If you're ready for a better way to purchase, curate and manage content, contact us today!

CONTACT US NOW!

+1-877-801-9277